

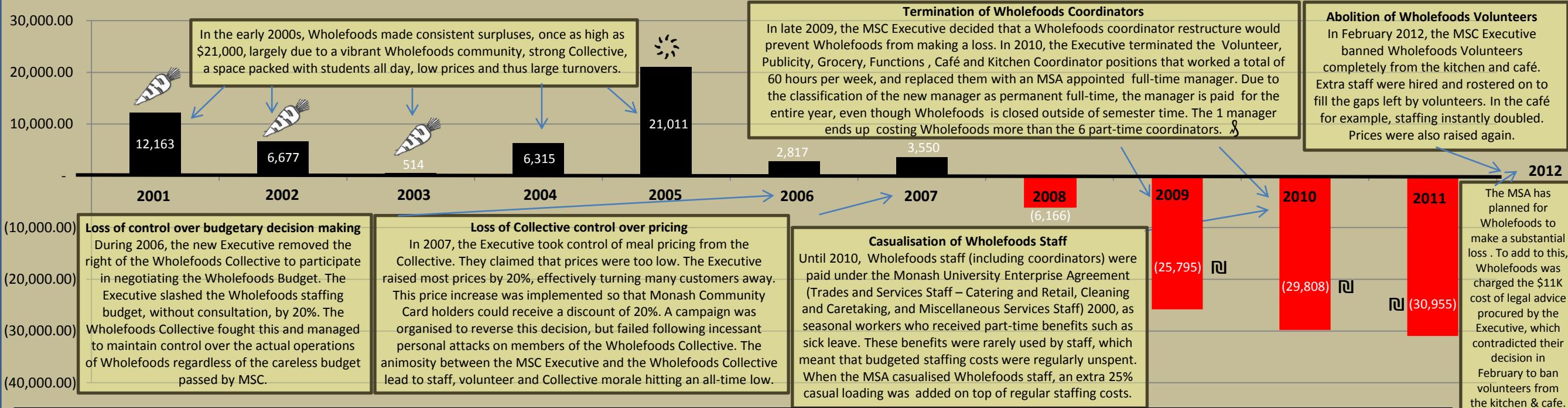


History of Wholefoods Finances



Friends of Wholefoods (FoW) has put together this infographic to explain the recent MSA changes and recent losses to Wholefoods. These series of graphs show that when Wholefoods was operated and managed by the Wholefoods Collective, Wholefoods achieved its aims and broke even or made a small surplus. Since MSA Management and MSC Executive intervention began in 2006, Wholefoods struggled and has made a loss for the past four years, for a number of reasons. **Since 2006, the Wholefoods Collective has been progressively prevented from exercising control over food and drink prices, staffing, coordination, and has its access to basic financial information about Wholefoods restricted.**

Wholefoods Profit (Loss) 2001 - 2011

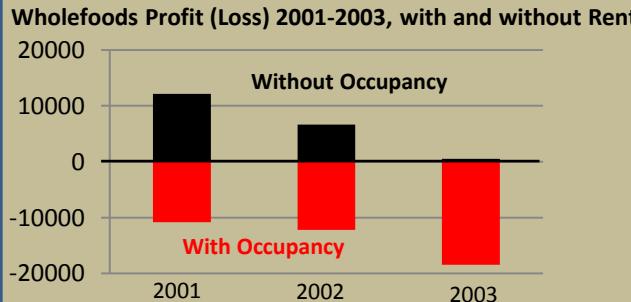


Occupancy/Rent

Under the *Monyx Agreement* signed in 2001, the MSA (including Wholefoods) was to continue to be used by students 'free of charge'. This is because the space was built with student money. Due to an accounting procedure, Wholefoods paid occupancy to the MSA every year, in lieu of the possibility of the University demanding rent money. This was fixed in 2004.



This extra cost on Wholefoods between 2001 and 2003 meant that end of year profit (loss) figures were obscured. In reality Wholefoods made small surpluses, but on paper, it looked like Wholefoods had made a series of losses.



Superannuation

In 2004, a greater number of staff were employed compared to previous years. Total staffing hours did not increase, but the number of Wholefoods staff did, largely due to many Wholefoods staff only being able to work a certain number of hours due to their busy timetables.

Every month the MSA Finance Department recorded the calculated the total amount of superannuation that would be possible if all staff received superannuation in the Wholefoods Profit (Loss) Actuals. Since most staff worked under the number of hours required by the government to receive superannuation, in December of 2004, the cost of superannuation not used was recorded as negative expenditure.

Almost half of the end of year surplus was due to this superannuation issue, and was not in time to be spent on Wholefoods. This surplus was consolidated (as are all unspent Wholefoods surpluses) into MSA Cash Reserves instead of being reinvested into the Wholefoods space.

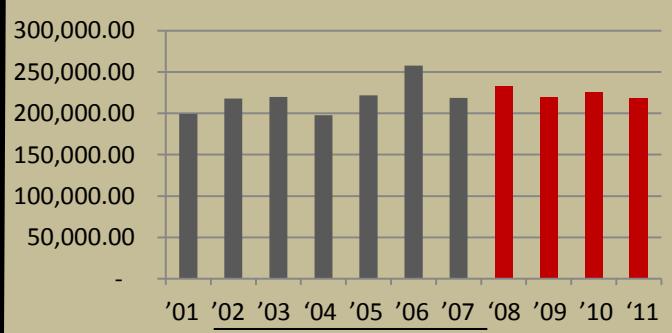
Restricted Budget Access

Since mid-2010, MSA management restricted the access of the Wholefoods Collective to Wholefoods budget and actuals figures. In early 2012, the Wholefoods Collective was given access to merely view some figures, on notice, and only for brief periods of time.

This means that the Wholefoods Collective has not been able to view the January–December Actuals from 2009, 2010 and 2011. These figures are therefore not based on the Actuals, but on the MSA President's figures that were published in an attack on the Wholefoods Collective in edition two of *Lot's Wife* (2012).



Wholefoods Total Income 2001-2011

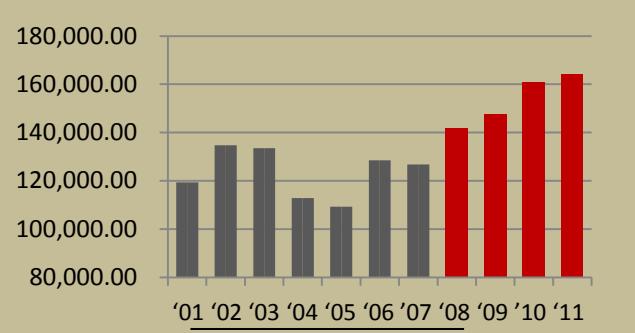


Every year of MSA management and Executive control over Wholefoods operations has led to a substantial price increase. A drop in sales corresponds to every MSA imposed price rise, and turnover has decreased from a peak of \$257K in 2006 down to \$217K in 2011.

The price of a meal in Wholefoods is now roughly double the price that it was in 2006, when Wholefoods was last operated by the Collective without Executive interference.

Since 2008, Wholefoods has made a loss. **This financial loss has been used as a justification by successive MSC Executives to fundamentally alter the way that Wholefoods runs.** The Executive has effectively accused the Wholefoods Collective of financial mismanagement to justify imposing a corporate model for running Wholefoods. **The string of Wholefoods losses owing to Executive mismanagement is now being used as an excuse to renovate the Wholefoods space and potentially close Wholefoods down.** In *Lot's Wife*, 2, 2012, p. 44, the MSA President wrote that "if [Wholefoods] continues to run at a loss ... we will have no choice but to close the doors on Wholefoods forever." Early signs in 2012 show despite heavy Executive intervention, Wholefoods is heading for a loss around the size of last year. Can we trust the same management with their proposed plans for an imposed \$250,000 'redesign' over the summer break?

Wholefoods Total Staffing 2001-2011



Total Staffing has increased by 10% since the coordinator restructure in late 2009/2010. Staffing has increased by 30% since 2007.

The cost of one full-time non-student manager is greater than 6 part-time student coordinators. Prior to the coordinator restructure, the 6 coordinators cost Wholefoods \$40,000 per year. The 1 full-time manager now costs Wholefoods \$55,000 per year.